

Texas Academy of Audiology

12TH Annual Conference - November 10 – 12, 2011

Renaissance Richardson * 900 E. Lookout Drive * Richardson TX 75082

Exhibitor Registration Form

REGISTRATION DEADLINE: October 15, 2011

Exhibitor Contact Information for Booth reservation purposes

Company Name: _____

Address: _____

Phone Number: _____

Email Address: _____

Contact Person(s): _____

EMAIL A COMPANY LOGO to jbhensley@suddenlink.net (Please make sure that the logo is in jpg or pdf format in a minimum size of 4x6). In order to be included in conference signage and conference program, this should be sent at the time of registration.

BOOTH ELECTRICITY: Please indicate if electricity is needed at your booth location. An additional fee of \$93.20 will be charged for Bronze sponsorship levels and lower.

Electricity Needed

Yes

No

SPONSORSHIP LEVEL

Platinum \$3,000+ (up to 5 representatives included) Amount \$ _____

Gold \$2,000 - \$2,999 (up to 4 representatives included) Amount \$ _____

Silver \$1,000 - \$1,999 (up to 3 representatives included) Amount \$ _____

Bronze \$500 - \$999 (up to 2 representatives included) Amount \$ _____

Option A \$400 (1 representative included) Amount \$ _____

Option B \$200 (1 representative included) Amount \$ _____

Option C \$100 (no representative, table only) Amount \$ _____

FEE FOR ADDITIONAL REPRESENTATIVES # _____ @ \$125.00 Amount \$ _____

FEE FOR ELECTRICITY (If applicable, for Bronze level or lower) \$93.20 \$ _____

TOTAL EXHIBITOR FEE DUE \$ _____

PAYMENT METHOD: Check # _____ Credit Card (last 4 digits) _____

Attach Page 3 credit card information

CONTACT INFORMATION FOR BILLING QUESTIONS:

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Company Listing as you would like it to appear in the Program: *(maximum of four lines)*

Include Company Name and contact information such as: Staff, address, phone numbers, email, web address, etc.

Name(s) of Representatives Attending (Please include all requested information on each representative for continuing education purposes)

1) Name: _____ Title: _____

Street: _____ City: _____ State _____ Zip _____

Email: _____ AAA Membership #: _____

2) Name: _____ Title: _____

Street: _____ City: _____ State _____ Zip _____

Email: _____ AAA Membership #: _____

3) Name: _____ Title: _____

Street: _____ City: _____ State _____ Zip _____

Email: _____ AAA Membership #: _____

4) Name: _____ Title: _____

Street: _____ City: _____ State _____ Zip _____

Email: _____ AAA Membership #: _____

5) Name: _____ Title: _____

Street: _____ City: _____ State _____ Zip _____

Email: _____ AAA Membership #: _____

SCAVENGER HUNT INFORMATION. In order to help encourage attendees to visit the exhibitor booths, we will be sponsoring a drawing for a free 2012 TAA Membership. Attendees will have the opportunity to complete a scavenger hunt questionnaire and place the completed questionnaire in the drawing to be held Saturday at noon. Please provide us with a unique question (and answer) about your company or items you provide that the attendees will be able to learn by visiting your booth.

Question: _____

Answer: _____

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Credit Card Payment Information

*(FOR SECURITY REASONS, THIS INFORMATION WILL BE DESTROYED ONCE PAYMENT
AUTHORIZATION IS COMPLETE, IT WILL NOT BE KEPT ON FILE)*

Name on Card: _____

Credit Card Number: _____

Expiration Date: ____/____ **CVV Code** *(from back of card):* _____

Credit Card

Billing Address: (Street Address) _____

(City, State, Zip) _____

Amount to be Charged: \$_____

Signature: _____

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DETAILED INFORMATION OF SPONSORSHIP LEVELS

Platinum: \$3000+

- Sponsor name badges at conference (company name on attendee badges)
- Reserved priority booth for Thursday evening, Friday and Saturday with an option to add a second table at no additional charge. Booth locations will be prioritized in order of both sponsorship level and date of receipt of sponsorship funds.
- Registration for up to five (5) representatives.
- Sponsor of Opening Night Reception at annual conference.
- One year – free advertising on TAA website (www.texasaudiology.org) (\$1200 value).
- 2012 membership to Texas Academy of Audiology for one representative. (\$75 value).
- Opportunity to include a company item with attendee registration materials.
- Electricity included at no additional charge, but must be requested.
- Company listing in Conference Program.
- Sponsorship signage located throughout the conference.
- Listing on the Texas Academy website with the company logo and link to the company website.
- Exhibitor registration includes continuing education for each representative.

Gold: \$2000-2999

- Reserved priority booth for Thursday evening, Friday and Saturday. Booth location will be prioritized in order of both sponsorship level and date of receipt of sponsorship funds.
- Registration for up to four (4) representatives
- One year – free advertising on TAA website (www.texasaudiology.org) (\$1200 value).
- 2012 year membership to Texas Academy of Audiology for one representative. (\$75 value).
- Opportunity to include a company item with attendee registration materials.
- Electricity included at no additional charge, but must be requested.
- Company listing in Conference Program.
- Sponsorship signage located throughout the conference.
- Listing on the Texas Academy website with the company logo and link to the company website.
- Exhibitor registration includes continuing education for each representative.

Silver: \$1000-1999

- Reserved priority booth for Thursday evening, Friday and Saturday. Booth location will be prioritized in order of both sponsorship level and date of receipt of sponsorship funds.
- Registration for up to three (3) representatives
- Opportunity to include a company item with attendee registration materials.
- Electricity included at no additional charge, but must be requested.
- Company listing in Conference Program.
- Sponsorship signage located throughout the conference.
- Listing on the Texas Academy website with the company logo and link to the company website.
- Exhibitor registration includes continuing education for each representative.

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DETAILED INFORMATION OF SPONSORSHIP LEVELS

Bronze: \$500-999

- Reserved priority booth for Thursday evening, Friday and Saturday. Booth location will be prioritized in order of both sponsorship level and date of receipt of sponsorship funds.
- Registration for up to two (2) representatives
- Company listing in Conference Program.
- Sponsorship signage located throughout the conference.
- Listing on the Texas Academy website with the company logo and link to the company website.
- Exhibitor registration includes continuing education for each representative.
- Electricity provided upon request for an additional fee.

Option A – Exhibitor Space at TAA Conference

\$400

- Booth/table space for Thursday evening, Friday and Saturday.
- Booth assignment will be made at conference.
- Registration for one staff/student.
- Includes recognition at the conference and on our website as a Texas Academy sponsor.
- Exhibitor registration includes continuing education for one representative.
- Electricity provided upon request for an additional fee.

Option B – Organization/University Sponsorship

\$200

- Non-Profit Organizations and Universities
- Booth/table space for Thursday evening, Friday and Saturday.
- Booth assignment will be made at conference.
- Registration for one staff/student.
- Includes recognition at the conference and on our website as a Texas Academy sponsor.
- Exhibitor registration includes continuing education for one representative.
- Electricity provided upon request for an additional fee.

Option C – Sponsorship, No Conference Attendance

\$100

- Booth/table space for Thursday evening, Friday and Saturday.
- Booth assignment will be made at conference.
- Includes recognition at the conference and on our website as a Texas Academy sponsor.
- **(No representative attending conference.)**

Additional Representatives may be added to all levels at a cost of \$125 per representative

- Additional representative registration includes continuing education

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ADDITIONAL EXHIBITOR INFORMATION

There are a limited number of booths available and will be provided on a first come, first served basis.

Exhibitors will not be allowed to move into their space until 7:00 am on Friday morning, November 11th. If an earlier move in time becomes available, exhibitors will be notified via email.

Exhibitors may request one complimentary pre-conference mailing list of registered conference attendees. List will contain mailing address information only (no phone numbers).

Electricity will be provided upon request only, an additional fee of \$93.20 (46.60/day) may apply depending upon sponsorship level.

Booth Assignments.

- All exhibitor registration forms will be dated as of the date registration MONEY is received.
- Booth layout information will be forwarded to registered exhibitors at the Bronze level or higher as soon as it becomes available and you will be asked to choose your 5 preferred locations.
- Booth assignments will be made based on your level of sponsorship and the date registration money is received.

Late Registration - Registration Deadline – October 15, 2011

- Registration after the deadline will be allowed permitting space is available
- Booth assignments will be made onsite for any registrations received after the deadline and will be assigned after all others have been assigned.
- Publication in the program or on conference signage cannot be guaranteed for registrations received after the deadline.
- Name Badge(s) for representative(s) will be prepared on site for all registrations received after the deadline.

Registration Forms and Monies Should Be Sent To

Mail to: Texas Academy of Audiology
Exhibitor Registration
P.O. Box 93331
Lubbock, TX 79493-3331

Email to: jbhensley@suddenlink.net

Exhibitor Questions should be directed to:

Janet Krueger jskrueger@academicplanet.com

or

Jana Hensley jbhensley@suddenlink.net